

RebelsFunding Prop-Firm Company

A unique company originating from the heart of Europe - Slovakia, offering opportunities for traders from all over the world.







#### About us

RebelsFunding is a prop-trading company offering trading programs where traders, if they meet the requirements without violating the rules and can demonstrate their ability to trade safely in the market, will receive RCF capital.

The company boasts an open, friendly community, with professional customer support being one of its top priorities to ensure customers feel safe and well-informed at all times.

What makes our company special is the close contact of the RebelsFunding team with customers and the creation of a strong world-wide community of traders - called "Rebels" and RF-Trader platform.



RebelsFunding boasts a team of sixteen dedicated members who handle everything from managing social media to customer support communication.

The entire team is divided into two main sections. One team is responsible for managing social media and customer support communication, while the other focuses on website management, client areas, and SEO marketing. Additionally, a small base internal development team handles automation processes, and an external development team from FDCtech provides platform support and innovations., while the other section focuses on website management, client area, and SEO marketing.





### Key data

In the following sections of the presentation, we present all the numbers from the following key sectors.



Users of RebelsFunding



Website traffic



Reach on social networks



Number of certificated traders



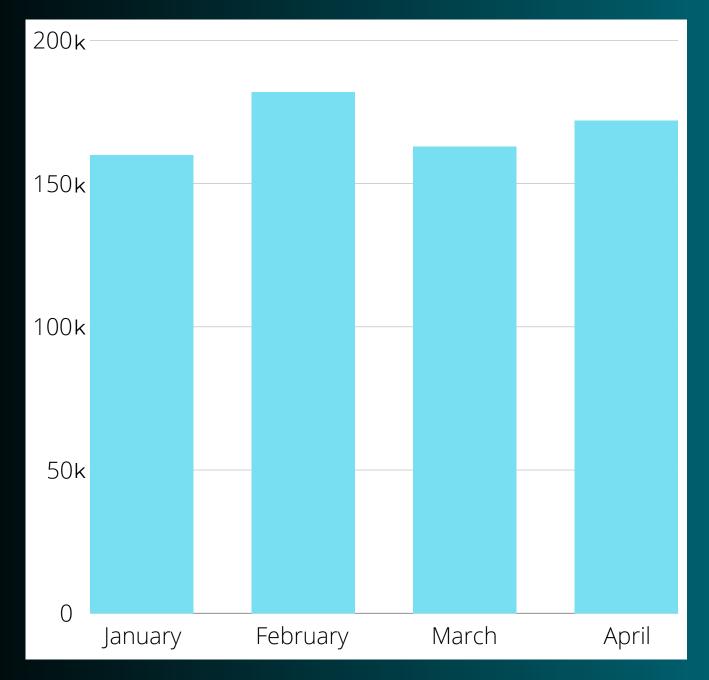


RebelsFunding boasts an impressive user base, with a total of 85,000 registered users. Among them, 15,000 are currently active and regularly engaging with the platform. On any given day, we typically have between 1,000 to 3,000 users online, actively participating in trading activities.



### Website traffic

Website traffic during each month of 2024.





## Social media reach f

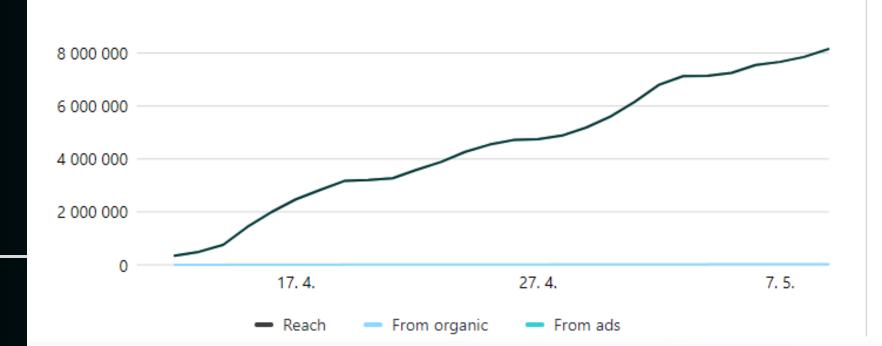
Reach of posts for one month from 10th April to 10th May on the Facebook.

Performance

Reach 6 8,2 mil. ↑ 27,6 %

Content interactions 6 95 tis. ↑ 25,3 %

Followers 6 Lifetime 8,1 tis. Link clicks 6 95,1 tis. ↑ 25,9 %



Reach breakdown

**Overall** 

**8 150 106** ↑ 27,6 %

From organic

**23 144** ↑ 15 %

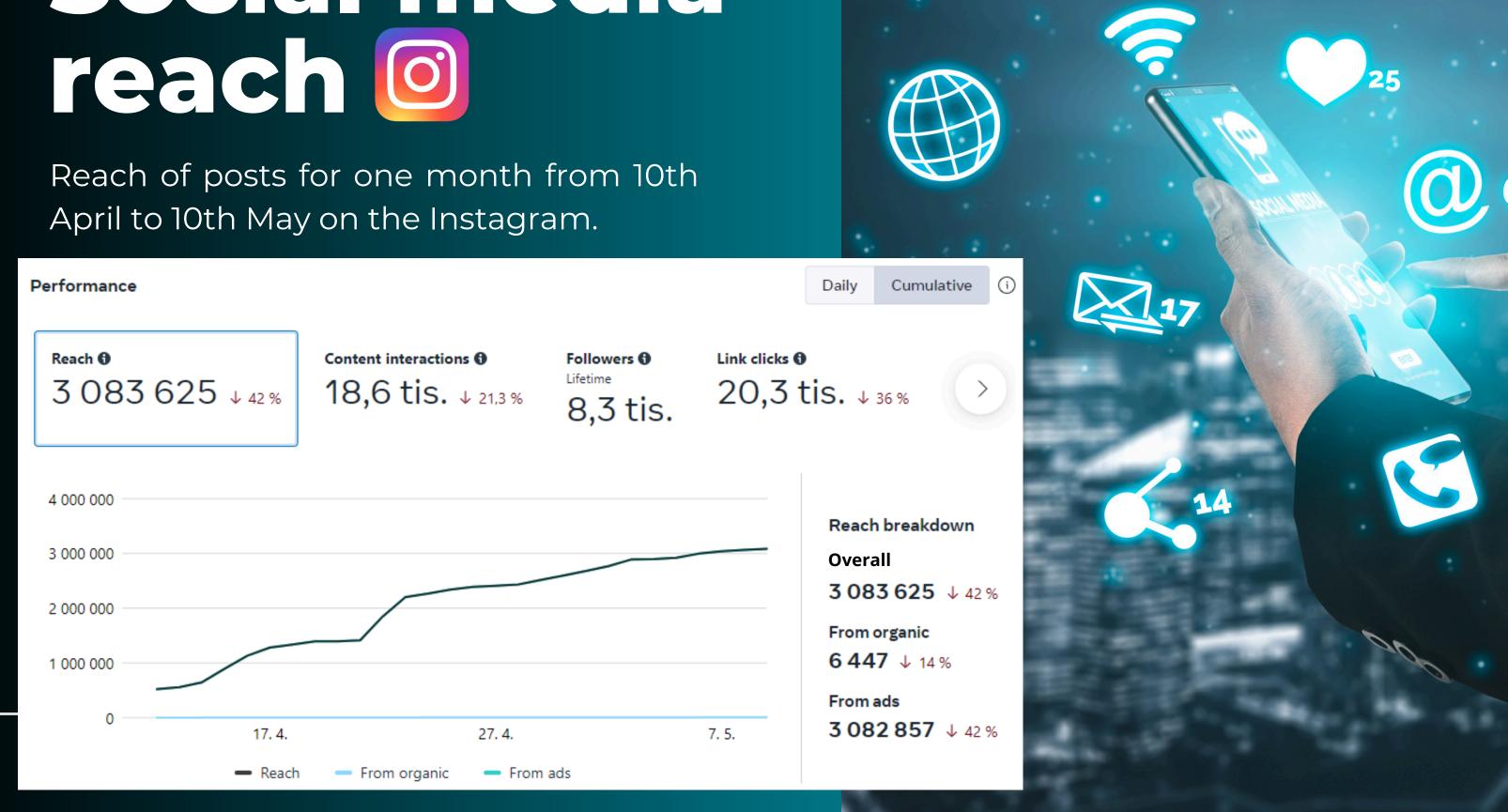
From ads

**8 145 082** ↑ 27,6 %



Europe

# Social media



#### •

# Certificated traders

RebelsFunding has successfully certified a remarkable total of 450 traders. This achievement underscores the effectiveness of our training programs and the dedication of our traders to mastering their craft.





Beggining of
RebelsFunding.
1st of May 2023, first day on
market.

**MAY 2023** 

Celebrating first anniversary with over 85.000 users of RebelsFunding.

**MAY 2024** 

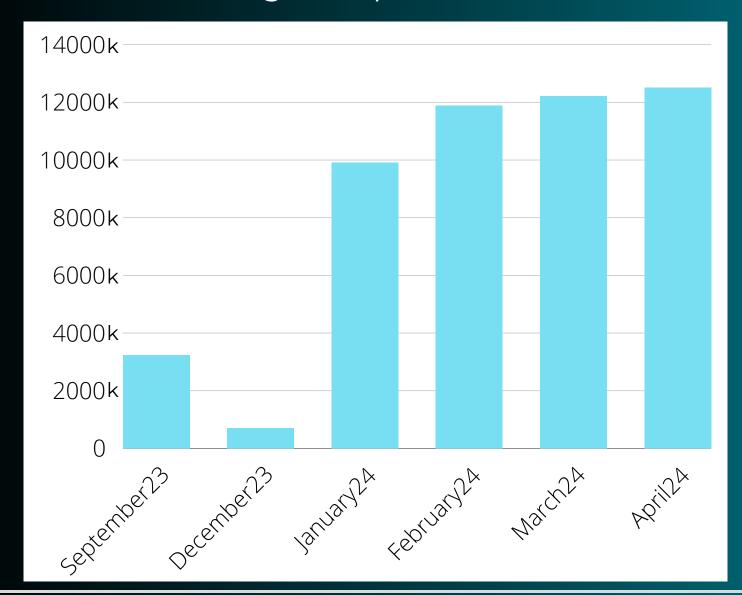
Timeline

**AUGUST 2023** 

First ever RF-Trading
Competition with 2234
contestants.

# Trading Competition

Number of contestants in each month in our Trading Competitions.





## Trading Competition

The RebelsFunding trading competition serves as a valuable tool for identifying and uncovering any potential errors or bugs within our platform. By hosting such competitions, we rigorously test the performance of our servers and overall platform functionality under high-demand scenarios. Additionally, these competitions provide an opportunity for traders to engage in friendly competition, hone their skills, and potentially earn rewards or recognition for their trading prowess. Through participation in these events, both traders and our development team gain valuable insights that contribute to the ongoing improvement and optimization of the RF-Trader platform, ensuring a seamless and efficient trading experience for all users.







#### Platform data

All important numbers from RF-Trader - platform data.



Number of opened trades (Monthly)

≈500k



Number of registered countries

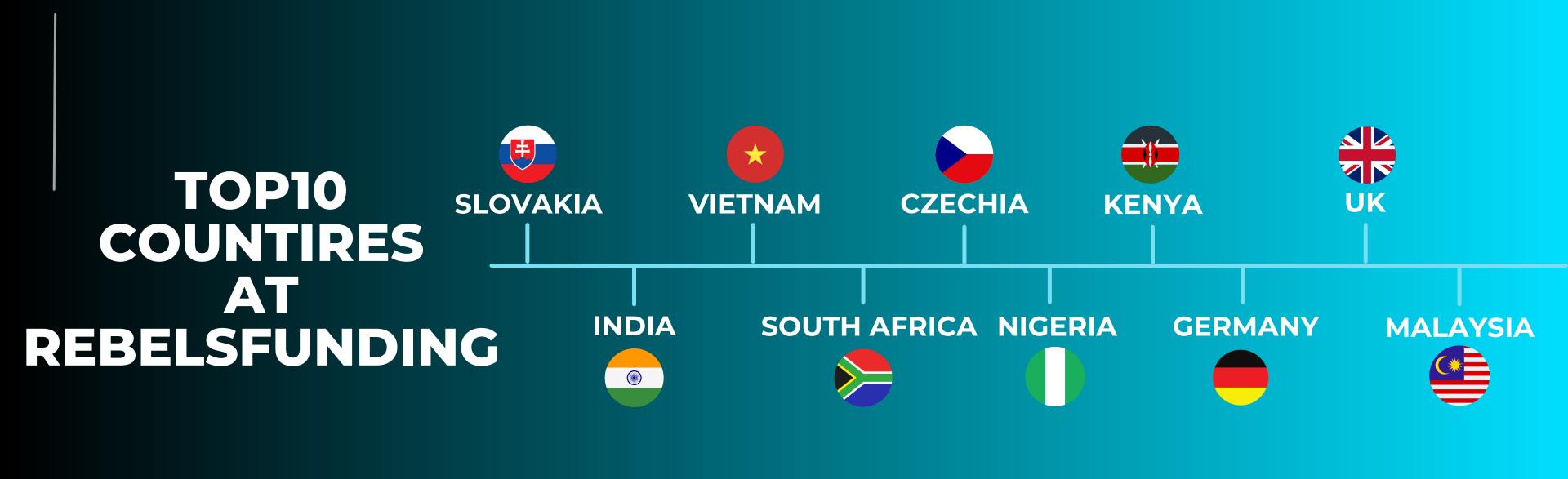
**150** 



Number of new registered accounts (Daily) ~200

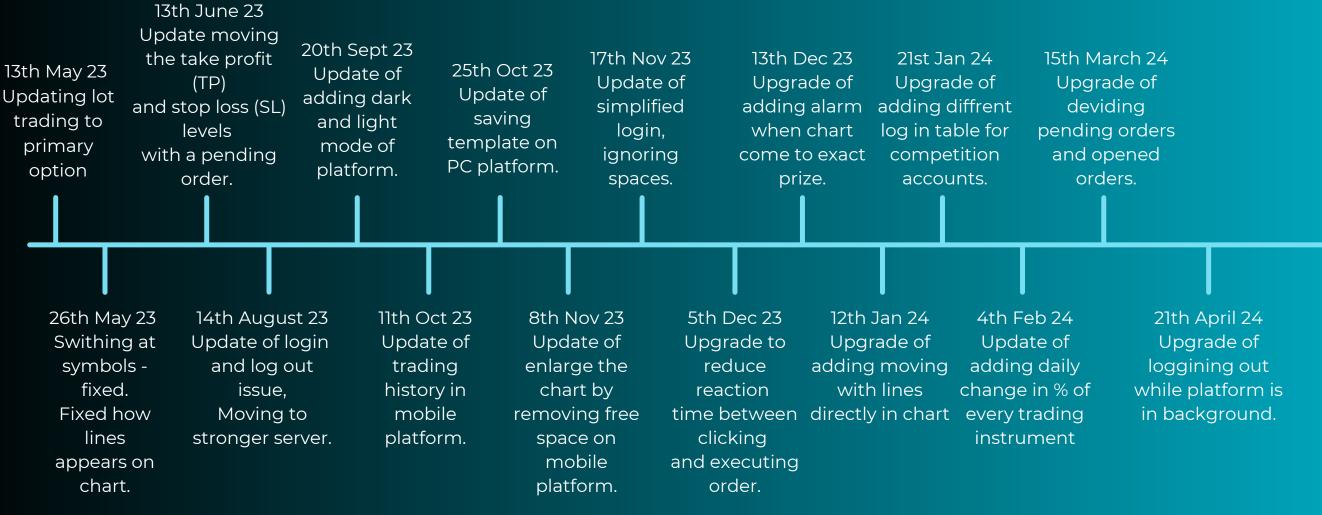


Number of platform updates (Year)



## • Number of upgrades

100+



Major updates from beggining to present.



Quotes Positions Charts

### Summary

RebelsFunding has been diligently crafting the RF-Trader platform from the outset, and it remains a unique project in which the platform evolves day by day, becoming better and better with each improvement.

Additionally, crucial for us is the collaboration with FDC and its team, which has ensured the platform's progress thus far and the subsequent enhancements. The close communication between our team and the FDC team is the cornerstone of further advancement for our entire company.













